CHRISTIAN LOPEZ

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WEBSITES, PORTFOLIOS, PROFILES

- chrisglz.com

SKILLS

- Conceptual Design
- Components Design
- Prototyping
- Visual Communication

- Urban Mobility Design
- Library Creation
- Data Analytics Design
- Figma proficiency

PROFESSIONAL SUMMARY

Creative and solutions-driven designer with a passion for problem-solving through thoughtful and impactful design. Specializing in bridging gaps in imagination between business, design, and leadership teams, take pride in delivering designs that align vision with execution. Known for transforming concepts into tangible solutions that inspire collaboration and drive results.

WORK HISTORY

UX/UI Designer & Marketing Lead

Urban TXT: Teens Exploring Technology - Los Angeles, CA   08/2023 - 12/2024

- Redesigned internal and external web platforms, including data analytics platform and a coding platform for students, creating comprehensive UI libraries that reduced design inconsistencies and improved scalability across 5+ projects.
- Designed and implemented comprehensive guidelines for setting up design files, presenting designs to stakeholders, and reusing components, resulting in a 25% reduction in project turnaround time and ensuring consistency across 10+ team members.
- Provided leadership to the marketing team by delivering graphic design support for 10+ projects beyond UX/UI design and developing marketing plans that increased social media engagement by 40% and boosted brand visibility.

Jr. UX/UI Designer

Station Digital Media INC - Long Beach, CA   01/2022 - 04/2023

- Designed and delivered user-centered, responsive UI/UX solutions for 5+ large OEM companies such as Toyota, Mazda, Yamaha, Kawasaki, Subaru, and more.
- Developed compelling conceptual designs for sales support that increased client engagement, directly

contributing to onboarding 3+ new projects and generating over $2M in additional revenue.

- Collaborated with cross-functional teams, including developers, product managers, and stakeholders across 3+ countries and multiple time zones, ensuring adherence to design and usability standards for 5+ projects.
- Created and maintained design libraries and style guides that improved design consistency across 5+ products and reduced development time by 30%, enabling seamless scalability for future projects.

Graphic Design Intern

UCLA YouthSource - Los Angeles, CA   11/2021 - 01/2022

- Researched the NFT market to develop a strategic framework for NFT production and sales, aligning with the organization's mission, culture, and vision.
- Designed and produced graphics and videos using Adobe Illustrator, Photoshop, Premiere Pro, and Blender, creating visually compelling assets that reflected brand identity.
- Crafted graphic designs for posters, promotional videos, and user interfaces to support marketing and user engagement efforts.

EDUCATION

Some College (No Degree): Integrated Multimedia
Hawaii Pacific University - Honolulu, HI

LANGUAGES

English

Native or Bilingual

Spanish

Professional Working

VOLUNTEER WORK

Hustle&Code International Hackathon
Volunteered as a design coach and Spanish translator. Helped young students from El Salvador, Guatemala, and South Los Angeles design and build a website where homeless veterans in LA can receive help from the public through donations and care packages.